



## BC Technology Education Association Annual Conference 2020

Dear Vendors:

We would like to invite you to participate in this year's BC Technology Education Association (BCTEA) Conference and Trade Show at G.P. Vanier Secondary School in Courtney BC on October 23<sup>rd</sup>, 2020. We expect a turnout of more than 200 technology teachers from across the province to attend our conference. This year, we are also inviting our elementary colleagues to attend and learn with us. As some of you are aware, with the new Applied Design Skills & Technologies (ADST) curriculum, applied skills such as woodworking, metalworking, coding, and robotics are now being taught by K-7 teachers.

We will be providing workshops in various areas such as woodworking and metalworking as well as drafting, 3D Printing, Robotics, Makerspace and CNC manufacturing. With changes in our curriculum, both elementary and secondary teachers are in need of new resources and are looking for suppliers.

We are excited to roll out new ways for you to be able to promote your business to our teachers. Attached is a brochure outlining the Bronze, Silver, and Gold sponsorship levels at which you can be part of our conference and trade show and to show your support for our organization.

For more information please visit our website at <http://www.bctea.org/>

On behalf of the BCTEA, we thank you in advance for your continued support.

Andy Strothotte

BCTEA - Executive of Marketing  
Email: [andy\\_strothotte@sd42.ca](mailto:andy_strothotte@sd42.ca)  
Cell: 778-688-5246

**43,000 Teachers, 900 Tech Ed Teachers, 1578 Public schools, 364 Independent schools,  
545,000 Students across BC.**

## Booth Information

This year's displays will be set up in the Gym. Coffee and snacks, provided by our Gold level sponsors will be available in the centre of the vendors area. This will lead our teachers directly through your displays. As a vendor, you will also be provided with guest wifi, a table and a curtained booth sized according to your sponsorship level. Please let me know if you will require power in addition to a standard 7.5 amp outlet.

## Registration Information

To choose a sponsorship level and to register for your booth at G.P. Vanier Secondary please follow the link below. **Registration deadline is September 15, 2020.**

Link: <https://bcteaconference.ca/index.php?Page=ExhibitorApplication>

All exhibitors are required to become BCTEA Subscriber members, or renew their membership. This is included in all levels of sponsorship.

## Hotels

For hotels close to the conference site check our website <http://www.bctea.org/conference-2020/> and remember to mention that you are with our conference.

**43,000 Teachers, 900 Tech Ed Teachers, 1578 Public schools, 364 Independent schools,  
545,000 Students across BC.**

## Friday Evening social / networking event -buffet dinner.

A dinner banquet will be held on Friday evening. Silver and Gold level sponsors will be provided with tickets to this social networking event. Additional tickets can be purchased for \$25.00 each.

### Door Prizes

As in the past, we are accepting donations from your company to be used as door prizes. Prizes will be drawn during the Friday evening social. This would provide additional advertising for your company as the prizes are given out.

### Advertising

Silver and Gold Sponsorship provides exhibitors with the opportunity to display logos on print and digital media. Please refer to the Sponsorship package for details. Each exhibitor is also invited to submit an advertising leaflet or catalogue up to 4 to 6 pages, for enclosure with the welcoming package, to be included with each attendee. To cover the anticipated number of participants, we ask you to send 200 copies to arrive no later than October 15<sup>th</sup>, 2020 to:

Attn: Steve Klaassen, District Trades & ADST Coordinator:  
2947 Rennison Rd, Courtenay, B.C. V9N 7J3  
Phone: 250-897-5632  
Fax: 250-334-2506

**43,000 Teachers, 900 Tech Ed Teachers, 1578 Public schools, 364 Independent schools,  
545,000 Students across BC.**



# **BC Technology Education Teachers Association**

## **Fall Conference 2020**

## **Partnership Package**

**43,000 Teachers, 900 Tech Ed Teachers, 1578 Public schools, 364 Independent schools,  
545,000 Students across BC.**

**Educating and training future trades people and exciting youth across the province!**

**Table of Contents**

**BCTEA - AT A GLANCE .....3**

**COURSE AREAS OFFERED 2020 .....4**

**PARTNERSHIP LEVELS .....4**

**BRONZE LEVEL (\$500) .....5**

**SILVER LEVEL (\$1,500) .....5**

**GOLD LEVEL RECOGNITION (\$4,500) .....6**

**43,000 Teachers, 900 Tech Ed Teachers, 1578 Public schools, 364 Independent schools,  
545,000 Students across BC.**

## BCTEA, who we are.

The British Columbia Technology Education Association (BCTEA) is a Provincial Specialist Association (PSA) of the British Columbia Teachers Federation (BCTF). The BCTEA represents Technology Education teachers and those teachers promoting the development and growth of Applied Design Skills and Technologies (ADST), Makerspaces and Tech Ed in British Columbia schools. The BCTEA also works with like minded groups at the Elementary and Secondary levels (K – 12) in addition to organizations that are involved in areas such as trades training and setting industry standards for training young workers.

BCTEA Members are teachers within the public-school system (K-12) in British Columbia actively involved with the implementation of the Applied Design, Skills and Technologies curriculum.

BCTEA Subscribers are teachers in private schools, business and industry partners that work with the BCTEA to promote and advance interests in Technology Education, ADST and Makerspaces.

**43,000 Teachers, 900 Tech Ed Teachers, 1578 Public schools, 364 Independent schools,  
545,000 Students across BC.**

## Course areas offered at over 600 schools across the province

Courses and course names may vary by school and or region in BC. Some courses are offered at various grade levels from Elementary, Middle school, High school as well as Post secondary Partnership programs.

Woodworking

Cabinet making

Carpentry & construction

Household electrical

Household plumbing

Metal working

Welding

Art Metal

Jewelry

Graphic Design

Industrial coding

Robotics

Machining and Welding

Drafting

Remotely operated vehicles and drones

Electronics

Automotive Mechanics

Autobody & refinishing

Engineering

Mechatronics

**43,000 Teachers, 900 Tech Ed Teachers, 1578 Public schools, 364 Independent schools,  
545,000 Students across BC.**

Partnership Levels	Financial contribution and/or a combination of in-kind support.
<b>Bronze</b>	<b>\$500</b>
<b>Silver</b>	<b>\$1500</b>
<b>Gold</b>	<b>\$4500</b>

## Bronze Level (\$500)

### **BCTEA Conference 2020**

- One 8 x 10 sq. ft. Exhibitor booth
- Website – Linked Logo on Partner’s page
- Bronze Level Recognition - Logo on signage throughout the event
- Conference registration and 1 BCTEA Subscriber membership

## Silver Level (\$1,500) -Max 10 spots

### **BCTEA Conference 2020**

- One 16 x 10 sq. ft. Exhibitor booth
- Website – Linked Logo on Partner’s page
- Logo on Partners’ Page of Conference Guide 2020
- Logo on multimedia screen during events
- Invitations to attend evening Networking social event. (2 tickets)
- Silver Level Recognition - Logo on signage throughout the event
- Quarter Page Ad in 2020 Conference Guide (Sept 15 deadline for submitting material for the conference guide)
- Conference registration and 2 BCTEA Subscriber memberships

**43,000 Teachers, 900 Tech Ed Teachers, 1578 Public schools, 364 Independent schools,  
545,000 Students across BC.**



## Gold Level Recognition (\$4,500) -Max 2 spots

### **BCTEA Conference 2020**

- One 24 x 10 sq. ft. Exhibitor booth and Try-a-Trade space.
- Website – Linked Logo on Partner's page
- Logo on Partners' Page of Conference Guide 2020
- Logo on multimedia screen during events
- Recognition for sponsorship of coffee & muffins
- Gold Level Recognition - Logo on signage throughout the event
- Invitations to attend evening Networking social event. (4 tickets)
- Half Page Ad in 2020 Conference Guide (Sept 15 deadline for submitting material for the conference guide)

**43,000 Teachers, 900 Tech Ed Teachers, 1578 Public schools, 364 Independent schools,  
545,000 Students across BC.**